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Samsung's SGH-i300 Offers Incredible Storage as the World's First Music Smartphone with 3GB HDD

Seoul, Korea - March 11th, 2005 – Samsung Electronics, a premium provider of mobile phones, exclusively unveils the world's first 3GB HDD embedded music smartphone, the SGH-i300, at CeBIT 2005.

This development follows its 2004 introduction of the world's first 1.5GB hard disk drive phone. This 3GB handset is the first phone featuring "Plug & Play Files-to-go," which allows the phone to function as a removable hard disk drive. Businessmen and students can easily transfer files to / from their computers, as well as store and transfer files in any format conveniently.

Capable of storing up to 1,000 music files and featuring scroll-wheel navigation, this handset enables users to easily search files. It is perfect for people with a passion for music as the device supports 3D-sound through its stereo speakers. The i300 also enables users to download and enjoy music from not only online music services but also from OTA music services provided by mobile operators.

Also featuring a 1.3 megapixel camera, the i300 supports external memory (TransFlash), which can be installed without the use of a CD via its Easy Install function.

Kitae Lee, President of Samsung's Telecommunication Network Business commented: "We are proud to show our technology leadership by introducing the world's first music smartphone with 3GB hard disk drive. Samsung is truly in the center of mobile convergence and we will continue to seek out ways to converge innovative features in our products."

SGH-i300 Specifications

GSM / GPRS (900 / 1800 / 1900MHz)
Windows Mobile OS
1.3 Megapixel Camera / Flash
3 GB HDD
Scroll Wheel Navigation
Video Recording (MPEG4) & Messaging
MPEG4 / H.263 / H.264 / WMV
Display : 262,144 Color TFT (240 x 320)
MP3 / WMA / AAC / AAC+ / OGG Player
Dual Speaker
Real Ringtones & 3D Sound
Digital Power Amp
External Memory : TransFlash
Bluetooth / IrDA / USB
E-mail Client
Size 113 x 48 x 20 mm
Weight : 130 g

*Specifications are subject to change without notice

About Samsung Electronics

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2004 parent company sales of US\$55.2 billion and net income of US\$10.3 billion. Employing approximately 123,000 people in 93 offices in 48 countries, the company consists of five main business units: Digital Appliance Business, Digital Media Business, LCD Business, Semiconductor Business and Telecommunication Network Business. Recognized as one of the fastest growing brands, Samsung Electronics is the world's largest producer of color monitors, color TVs, memory chips and TFT-LCDs. For more information, please visit www.samsung.com.

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